

Course Durations: 30 Hours

Course Mode: Online/Offline

## About Company:

EduNextgen extended arm of Product Innovation Academy is a growing entity in education and career transformation, specializing in today's most in-demand skills. A platform with blended learning programs supported by in-trend technology platforms for learning. Engaging organizations for learning development objectives.

Training courses are designed and updated by renowned industry experts. Our blended learning approach combines online classes, instructor-led live virtual classrooms and virtual teaching assistance.

## About The Course:

WordPress is the most popular Content Management System (CMS) available today. This hands-on course will teach you how to use the power of WordPress CMS to build modern, easy-to-navigate websites. Learn how to Install, Setup and Publish Websites using the core functionality of the WordPress.

This course will help you to build a complete Website and it also helps you to gain an in-depth knowledge of concepts such as HTML, CSS, WordPress Dashboard, Themes, Plugins, Media, Pages, Posts, Maps and Forms etc. The course is bundled with Industry Grade Projects, Quiz, Assignments and Hands-on.

\*The course curriculum and contents are made by industries expert.

## Why This Course:

- Basics of HTML & CSS
- Cover WordPress Components
- Hands on Experience
- Project Execution
- Live Support (24x7)

## Participants will get the Access to:

- LMS Access
- 50+ Assignments
- 100+ Quizzes
- 5+ Industry Grade Projects
- Live Support via Mail, Call and Screen Sharing
- Course Completion Certificate

## Batch Schedule:

Weekend: 3 Hours per day (Online), 4 Hours per day (Offline)

Weekday: 2 Hours per day (Online), 2 Hours per day (Offline)

\*Note: All modules are based on practical and hands-on.

## Course Curriculum

### Module 1: Introduction to WordPress (3 hour)

This module will help you to understand the platform WordPress, what is CMS, what is the difference between WordPress.com and WordPress.org, Overview of WordPress.com. Below topics are covered in this module:

- Introduction to WordPress
  - What is CMS?
  - Why CMS?
  - Introduction to WordPress.com and WordPress.org
  - WordPress.org vs WordPress.com
  - WordPress.com Dashboard
  - Building a Website in WordPress.com
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### Module 2: HTML and CSS Overview (3 hours)

This module will cover HTML and its Tags, Elements, Attribute Formatting and CSS and its Syntax, Selectors, Properties etc. Below topics are covered in this module:

- Introduction to HTML
  - Tags and Page Structure
  - Elements and Attributes
  - Heading and Paragraph
  - Formatting
  - Styles: Inline CSS
  - Images, Links, Tables and List
  - Introduction to CSS
  - Syntax: Selectors and Comments
  - CSS Properties: Colors, Backgrounds, Borders, Margins, Padding, Height/Width
  - Text Formatting
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### Module 3: WordPress Installation (3 hours)

This module will help you to understand what is Domain and Hosting, how to book Domain and Hosting, how to setup cPanel and how to install WordPress. Below topics are covered in this module:

- What is Domain and Hosting?
  - How to book the Domain?
  - Purchase Hosting
  - Setup cPanel
  - WordPress Installation
  - Login into Website
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## Module 4: Dashboard Overview, Pages and Other Components (3 hours)

This module will help you to understand the WordPress Dashboard and its various important Settings, Media Library, Pages, Navigation Menu, Home page Settings and the Layout of a Page. Below topics are covered in this module:

- Dashboard Overview
  - Themes
  - Plugins
  - WordPress Settings: General, Reading, Writing and Permalinks
  - Media Library: Add, Insert and Edit
  - Pages: Create, Edit, Publish and Delete
  - Setup Navigation Menu
  - Home Page Setup
  - Building Layouts: Row, Column, Elements
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## Module 5: Blog Posts, Categories and Tags (3 hours)

This module will help you to understand what Blog Post is and how to Create, Modify and Categories Blog Posts, Tags. Below topics are covered in this module:

- What is Blog Posts (Articles)?
  - Posts: Add, Edit, Delete Preview and Publish
  - Setup Blog Page
  - What is Categories?
  - Categories: Add, Edit, Delete and Arrange
  - Tags: Add, Edit and Delete
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## Module 6: Footer, Sidebar, Comments, Users, Maps and Forms (3 hours)

This module will you to understand Footer, Sidebar, how to add Widgets in the Footer and in the Sidebar, Comments, Users, how to work with Maps and Forms. Below topics are covered in this module:

- What is Footer?
  - What is Sidebar?
  - Add widgets in Footer and Sidebar
  - Comments: Add, Edit and Moderate
  - Users: Add, Edit, Delete and Roles
  - Working with Maps
  - Working with Forms
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## Module 7: Project Work (2 hours)

Creating a WordPress website with Posts, Pages and Media: About the project, Setup, Step by step creation.